

SMOOTH TALKER

THE DEFINITIVE GUIDE FOR MEN



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Chapter 1: Introduction

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Are you shy, hesitant or downright anxious about dating?

Do you feel like you're bound to do or say something embarrassing when you're talking to someone you are attracted to?

If you said "yes!" to any of these questions then it's highly likely that you're suffering from what we call **dating fear**. Dating fear has many causes but three of its most common triggers are:

1. Horrible Dates - Let's face it: not all dates turn out great. That's just how things are, given the fact that people have different personalities and more importantly, beliefs, as to how they should treat members of the opposite sex.

If you've experienced a few bad dates in the past and you've shied away from dating because you feel that things aren't going to change anytime soon, then let me be the first person to tell you that you're probably mistaken.

There is someone out there who is going to be the perfect match for you! So saddle up brother, because this time you're going to travel a different road to dating success!

2. Breakups and Other Sad Stories - The emotional baggage of past relationship can also become a burden to men who want to get back to dating. Some men subconsciously create generalizations such as "all women are out to hurt me" or "all women are bitter beings" to protect themselves from getting hurt.

This might work in the beginning when you feel like the single life is a safe haven - but until when will you feel this way?

But bear in mind that not everyone finds solace in singleness for the rest of their lives. When you start feeling lonely and you yearn for

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companionship, it's definitely time to start dating again. Don't put yourself in a tiny box with the lid on!

3. Confidence Issues - If you don't feel confident about yourself and your ability to bring really good dates to their rightful conclusions, you're not going to make a lot of progress in the dating world.

I'm not saying that you should be aggressive but you should definitely give yourself enough credit.

If you think along the lines of "I'm ugly" or "I sound like a nerd most of the time," you're not giving yourself enough credit and you're also ruining your chances of finding *the one* because you feel that you're somehow not enough for your potential significant other.

What should be done to turn things around?

I'm going to share a secret with you: everything about dating and relationships that you thought was impossible is actually quite possible.

You don't need movie star looks or a fat wallet to find the girl of your dreams. You don't need a limousine or BMW to enjoy the dating world once again. If something needs to change, it's you because you're the one behind the wheel.

If you really want to turn things around, there are three things that you always have to keep in mind:

1. There's Always Hope - Your vocabulary should always have *hope* at the top, if you know what I mean. Even if you've had dozens of bad dates in the past, always think that the next one is going to be better - because amazing dates usually *just happen*. The Universe wants you to be happy. Believe it!

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2. Be *the* Universal Gentleman - The icon of the Gentleman is pervasive in almost any culture in the world. The Gentleman's appearance may be different from country to country, but he is an archetype - a part of universal female soul.

You can *become* the Gentleman by being yourself and by following my secret system outlined in this book. Transforming yourself into the Gentleman is a game-changing event because you will become even more attractive to females when you succeed in doing so!

3. Build On Your Strengths - We all have strengths and weaknesses when it comes to attracting women and keeping them interested in you. Perfection is a fantasy - there's no such thing!

Women may think about "the perfect guy" all the time but when they're out dating in the real world, they know that men are human and they have imperfections just like everybody else.

If you happen to meet someone who seeks perfection on the first date and seems to be upset by your little imperfections then that person is probably not worth your time and effort.

This book is all about transformation - so be ready to hear some hard-hitting truths! On a lighter note, you have plenty of time to apply the tips you will find in this book. When you're ready for your next date, you're ready to try the techniques in this special volume that I've made just for you!

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Assumptions

This eBook assumes the following:

1. That you are interested in dating women, specifically and you're interested in learning "man skills" like verbal seduction and confidence-building.
2. That you have an open mind and you will approach this book with curiosity and intuitiveness.
3. That you are aware of the realities of dating and you will not put unnecessary pressure on yourself which will actually hinder you from making progress. Why? Because a pressured man is a man with only half a steering wheel in his hand!

Chapter 2: Mastering the Fine Art of the First Date

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How important is the first date?

The answer is: **very important**. I cannot emphasize this enough – the first date is your very own Golden Ticket to a much happier future, whatever your actual plans are.

However, I'm not here to talk to you about "future plans" like spending a passionate night with a fine woman after the first date – that's completely up to you. I am here however, to teach you *how to get there* – or more precisely, how to build attraction to the point that "me" becomes "the two of us," if you get what I mean.

There are countless books on dating on the market today and nearly all of these books offer at least some good advice. However, many of us simply don't have the time to read through a 300-page book on how to seduce someone. This is the main driving force behind this chapter.

We all need a guide on nailing it on the first date!

So without further ado, I present to you some expert (and often covert) ways of succeeding on the first date. Get your pen and paper ready, because this going to be a doozy!

1. Looks Definitely Matter – Before you punch me in the face for saying this, let me clarify: your looks are not limited by your face's bone structure!

This is the number one misconception that I hear over and over from guys who believe they're "ugly" or "pretty ugly." Sure, there are some gifted lads who look like Calvin Klein models, but these guys are few and far in between. What you perceive as "handsome" is actually a very limited population of males who were just lucky in the genetic lottery.

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How can you improve your looks?

When a woman sees a man for the first time, she doesn't necessary focus on the face alone. She focuses on the *entire package* which means that what women perceive is actually the totality of your **self-projection**.

You can improve your looks by:

1. **Being confident in the way you look**, which means you have to stop being too conscious about your looks. This anxiety is distracting and it shows, whether you like it or not. Your body language expresses this anxiety about your looks if you think you're not good looking.

2. **Being neat and easy on the eyes**. Studies in have shown that people make near-permanent assumptions about other people in the first 15 to 30 seconds of meeting someone for the first time. First impressions definitely last! You don't need to be in a tuxedo with a gleaming limousine to be easy on the eyes. The "man basics" can get you far in the dating game.

For example, if your hair looks a bit greasy because you haven't had a haircut in months, it might be a good time to visit your barber or stylist. If your wardrobe is a few years old and your jeans and shirts don't fit properly anymore, buying a few nice clothes can make all the difference. Think of other ways to improve your appearance before going on a date.

2. **Don't Forget to Warm Up** - Talking to a woman on the first date is different from your day to day conversations. Why? Because usually, the first date is awkward because both parties don't know each other sufficiently to converse well. The solution to this conundrum is quite simple: warm up your date by talking until your date starts opening up to you.

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This is very important because women are often on the fence about sharing intimate details about their lives on the first date.

Both men and women have a “perfect image” that they wish to maintain when they meet people for the first time in a social setting such as a romantic date. You need to be aware of this façade and you also need to work around it continuously to succeed in getting your lady to talk to you like she does with her friends and family.

When your date starts becoming comfortable talking to you and you see genuine and honest to goodness enjoyment in her words and body language, you must use the momentum to fan the fires of attraction.

3. Lead Your Lady - There is an excellent technique in psychology called “pacing and leading” which can do wonders for you on the first date.

How does pacing and leading work?

Humans have an instinctual desire to follow a natural leader. When you're on a date, you can become your date's natural leader. You can do this by observing your date closely and noting how she talks and moves. You will then match and mirror your date's body language and verbal style to show her that you're not a stranger and that there's similarity between the two of you.

Matching and mirroring actually loosens people's inhibitions so they become more open and trusting. When your date starts loosening up, you can start pacing and leading them by controlling the energy of the conversation and by ensuring that the conversation doesn't become stale or boring.

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The right level of energy keeps a first date moving forward; if your date becomes bored with the conversation and starts fiddling with her iPhone, you've probably lost a good chance to impress her. If you want to impress your date, you need to work for it *and* you need to take control of the conversation.

How can you keep things flowing and more natural?

Of course, we don't want the conversation to be forced - being in control of a conversation doesn't mean you have to be rough or pushy. Being in control simply means that you should make an effort to be the leader in the conversation as often as possible.

Once your date warms up to you, don't forget to shift to **active listening**. If you started off the date with you providing 90% of the input, it's time to shift gears.

When a lady warms up to you, you need to show her that you're capable of listening as much as talking. Being a chatty lad is fine, but only to a degree. Women in general typically prefer men who can hold a conversation by *listening* because that's what women want: to be heard, understood and accepted (while being adored and sincerely complimented of course!)

However, I have to warn you that you should maintain control of the situation because your main goal is to keep her interested in you. If you wish to seduce someone, you have to maintain control of the conversation at all times.

Chapter 3: Covert Flirtation

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How can you flirt with women without being too obvious?

Flirting with women is definitely a skill that you should start mastering because it's one of the easiest ways to subconsciously introduce yourself, your desires and intentions to a potential lover.

However, not all forms of flirting are effective or even acceptable to women. Generally, there are 2 types of flirtatious moves: the ones that “get the job done” and the ones that can get you slapped *hard* or kicked painfully down south.

If you don't want to nurse a bruised ego (and perhaps a bruised cheek) then you need to make an effort to learn the subtle flirting signals that males can use to attract the opposite sex. It takes time to master these signals *but* they're always worth the effort.

1. Long and Deep Eye Contact

William Shakespeare, the celebrated English playwright, once said that, “the Eyes are the windows to the soul.” Shakespeare was definitely spot-on when he wrote this line and he was probably thinking of a fine lady at the time.

Why? Because the eyes are the most expressive part of the human body. A person can easily convey anger, sadness or happiness with his/her eyes. In the world of dating, proper eye contact is a unique game changer because it can trigger positive, subconscious response in the opposite sex if it's done properly.

In order to be effective, eye contact has to be **consistent** and **prolonged**. When you talk to your date, time your eye contact to coincide with your active listening. This is *phase 1 eye contact*. Phase 1 eye contact expresses your genuine interest in what the other person is saying. Phase 2 eye contact is achieved when you sustain the eye contact a few seconds longer before looking away.

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How do you know that you've succeeded?

The hallmark sign that deep eye contact is working is when your date responds with deep eye contact, too. Guys who succeed with prolonged eye contact say that their dates' eyes "seem to sparkle."

That sparkle is actually a very genuine and sincere smile – a secret smile that can only be expressed through the eyes. It can be quite difficult to describe it: you have to get out there and find out for yourself!

2. Make Up Your Mind, Fast!

Nothing turns off women more than men who can't make up their minds.

We know that women tend to take their time when they're choosing food or where they want to go after a date. This is normal. However, if you need 10 to 15 minutes to make up your mind as to what you want to eat, you're showing your date that you're indecisive and fickle – two of the most undesirable traits in men.

To avoid this scenario where you end up being indecisive and perhaps even mildly annoying to your date, do all your preparations before the date.

If you're eating at a new restaurant that just opened, make a reservation a week ahead if possible and find out the best food that restaurant has to offer. This will greatly reduce the time needed to make decisions and you can speed along the highway to seduction more smoothly, too!

3. The Wink

Is winking still a good way to flirt?

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Some years ago, a zany group of sociologists set out to find out if people still found winking attractive. It turns out that although a sizeable percentage of people found winking to be a bit old and corny, a much larger slice of the population still felt that it was flirtatious and sexy.

To an extent, winking seems to belong to a much older generation of men and women. Think Elvis Presley and Marilyn Monroe – these are the true legends of sexy!

Women loved Elvis Presley so much that he simply had to *wink* onstage to get the ladies swooning for him. Women on the other hand, either loved Marilyn Monroe's fiery look and persona or secretly adored her for expressing a part of feminine psyche that was usually hidden away because society frowned upon being "too sexy."

How can you wink and get good results?

Winking has to be timed strategically in order to work. If you wink too early, you will come off as being too forward and "fresh", if you know what I mean. If you wink too late, your date may see that as a sign that you have something planned... And that might not be a good thing!

Here are some of the best situations where a wink will create an intimate and private moment with your date:

1. When she has just laughed heartily because of something you said. Wink when she's still laughing and having a good time.
2. When you two have an intimate moment where everything and everyone is blurred out and you feel like there's only the two of you, right then and there.

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3. When she's showing signs that she's interested in you and some physical contact has already been made.
4. When she's comfortable enough to let you touch her hand or leg – this is an extremely good sign!

The game of seduction is built on the principle of unstoppable momentum. When you seduce someone, you're actually firing signals directly at the other person's subconscious mind. The subconscious mind knows what it wants – but holds back because the conscious mind is there to check those impulses to ensure that a person doesn't act too impulsively.

4. Keep Your Energy Levels Up

How does your personal energy affect flirting?

Your energy level has a huge impact on how your date perceives you. If you're barely there and you're yawning all the time (even if you are genuinely, physically tired) your date is going to think that she's boring and not worth the effort. Say goodbye to any chances of succeeding on that date!

In order to flirt properly you have to make an effort to show the *best version of you*, even if it takes a huge chunk of energy to do so. We don't normally go on dates on a daily basis so if you really like a girl, why not put in an effort to be animated and engaged in what's happening in front of you?

She'll appreciate your effort and your energy will make you even more attractive... Trust me!

5. Keep Those Compliments Coming

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How should you compliment your date?

Compliments are versatile communication devices – they can be used in formal conferences with CEOs and they can be used to flirt with the ladies, too! You should compliment your date or potential lover to show her that you find her attractive and that you are completely engaged in the experience at the moment.

The key to effective compliments is to *keep it real* and to *stick to facts*. No woman wants to hear about how slim she is if in reality, she isn't. My point is that false flattery can only get you so far. Stick to reality and compliment your date for what she is, not for what you imagine her to be. Focus on positive aspects of her personality and appearance.

Giving someone compliments on the first date can be a nerve-wracking experience, I can tell you that! But on the other hand, would you be able to pass up a genuine opportunity to flirt and get the results that you want? I didn't think so!

Another important reminder is to keep your compliments clean. If you feel a strong urge to compliment your date because she has a voluptuous figure, do so in a way that she still feels respected.

No one likes to be treated "cheaply" ... Unless you come across a lady that seems to thrive with such behavior. I endeavor you to stay away from such individuals if you're looking for a stable relationship because they *aren't* dating to find a stable partner most of the time.

6. Test the Waters

What are "zones" and how do they impact flirting and communicating with a date?

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People generally have four social zones: the stranger zone (about 4 meters away), the social zone (1-2 meters away), the personal zone (a few feet away) and finally, the intimate zone (1-2 feet away).

Dates usually start off with the social zone - this is the amount of space necessary for a person to feel comfortable talking to new acquaintances.

The goal of flirting and seduction is to eliminate the social zone and personal zone so you can work within the intimate zone. You know that your date is allowing you to enter her intimate zone when you can lean in to whisper to her or when she allows you to touch her hand.

Access to the intimate zone often means that your date trusts you more than she initially did. However, this doesn't give you the right to touch your date inappropriately.

Never touch a woman if she doesn't want physical contact. Check your date's body language at all times. If at any point she becomes uncomfortable, back away and change your game plan.

Chapter 4: The Deal Killers

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What are the deal killers and how can you avoid them?

“Deal killers” are common mistakes that men make when they become too anxious or impatient during a date. Women often test their dates to see if they’re dating someone who is too pushy, aggressive or downright crazy. Women also test men to see if they’re stable enough to become a potential partner or lover.

Here are some of the most common errors that men make *especially* on the first date:

1. Saying Yes to Everything

Sure, women definitely dig like-minded guys. However, there’s a big difference between showing similarity (the main key in establishing rapport) and becoming a complete lemming. Lemmings don’t make good dates!

If you agree with what your date is saying then feel free to express your agreement... But when she says something that is contrary to your beliefs or values, there’s no harm in letting her know that you think otherwise.

If your date finds your disagreement unpalatable and she starts “getting cold/” it’s possible that you’ve hit a brick wall. I say this the kindest way possible: if your date can’t deal with a simple disagreement, she’s probably not the best lover or partner for you. Think about it!

Another important advantage of expressing disagreement is you’re showing that you’re being a genuine person and you’re showing your true self, outright.

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Some women find this very attractive; it's considered a best practice to just be yourself regardless of the situation. If you have to pretend to be someone you're not just to impress your date, you're going to regret that decision later on.

2. Wanting to Be Perfect... All the Time!

Men who want to appear perfect all the time often commit the most blunders during a date. Why? Because they become too focused on *themselves*: "Was that joke funny enough?" "Does she like me?" "Was that too forward or just right?" ... Remember: the focus of seduction is the other person. If you're going to hold long, boring monologues with yourself, it would be best to do that *at home* or *after the date*.

One of the hallmarks of being a truly confident man is to accept that it's okay to be less than perfect. Genuineness is more important than perfect - because no matter how hard we try, we can never truly attain all of the ideal characteristics of the Gentleman. But we can try, can't we?

3. Not Using the Seductive Momentum

Some men feel the urge to break away from particularly titillating and exciting conversations because they feel like they're bound to "mess up the moment," This is your fastest ticket to failure... I kid you not! If you feel the seductive momentum taking over the conversation, use it to succeed with your date. Don't be frightened by the smell of success - you've earned it!

What if you still feel fear even if you're so close to success?

Dating fears are normal, but you shouldn't let them run things during your date. Acknowledge your fears before the date and try to put them behind you by accepting that things can go wrong *unless*

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you're more concerned with just being yourself and discovering if your date can be a potential partner or lover.

4. Sticking to "Generics"

Good conversation fuels passion and attraction. Nothing compares to having a great conversation with someone and soon enough, you will see that there's more to dating than just checking out someone's svelte figure. A successful date is always supported by an interesting and engaging conversation.

The fastest track to a good conversation is by being selective about what you're asking your date.

Unless your date wants you to role-play as an HR manager, it is a very bad idea to ask your date about her educational attainment or what she thinks about the current economic climate. These are the biggest conversation killers known to the world of dating.

The main goal of conversation during a date is to express your attraction and genuine interest in your date as a person. If you have absolutely no idea about what your date is interested in, let her give you clues in the beginning of the conversation and build your momentum from that point in time.

Generic questions and conversation pieces are bound to cause the dreaded awkward silence where rapport is broken and your date can begin exhibiting cold behavior toward you.

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Remember: your fantasies are not the same as reality.

You may think that your date is completely attracted to you (because that's how our brain gives us confidence) but in reality, she might be on the fence for several reasons. It's up to you to break down the internal resistance so you can succeed with seducing your date.

5. Focusing on Providing "Free Therapy"

It's no secret that women love men who like to listen. Why? It's free mental therapy - that's the baseline reason for it. Even women get tired of listening to lady friends who can stay up for hours "sharing" their lives. It's just one of those things that you have to get used to as you continue moving through the modern dating circuit.

In the previous section I emphasized that good conversation *fuels passion* especially during the critical first date. Being a good conversationalist doesn't mean that you have to act the part of a therapist.

Women appreciate good listeners but you must create a distinction between good conversations and "on the spot therapy." If your date barely pays attention to what you're saying and she's only interested in talking about herself, you may have signed up for a therapy session, not a date.

If your date shifts from sexy to strange after a few minutes, use leading and pacing to change her state of mind. More often than not, people are just preoccupied with their worries and anxieties and they can inadvertently bring this emotional baggage to dates.

If leading and pacing doesn't work, don't expect miracles to happen on that date. Maybe you'll be more fortunate on the next date - don't lose hope!

6. Trying Too Hard to Be the “Nice Guy”

Remember the saying “nice guys finish last?” It might sound irritating to some of us because we all want to be nice guys.

We want to be the ones who would pick up a bag if a nice lady dropped it. We want to be the ones to stop and notice a lost dog as it wanders through the neighborhood. And most of all, we want to be “that guy” that women will find attractive for all the right reasons.

These are all great aspirations and I don’t blame guys at all for wanting to be “nice guys”. **However**, in the epic gaming of seduction and attraction, nice guys tend to be relegated to the cold, empty category of “friend.” So if you’re extremely attracted to your date and you want to be considered a potential *lover* you don’t want to be the “new friend.”

Women often say that they want to find a nice guy to settle down with. This is true, but my big question is often: why do some women still sleep with guys who are less than ideal? Why do women go out with “bad boys”?

The answer is actually quite simple: women think and act differently. They might think that they want a nice guy but when the right factors come together and they meet an exciting guy, they might fall for this guy because... Well, why not?

I’m not saying that you should change your personality just to become the quintessential “bad boy.” What I’m saying is that you should strive to show your true self, even if it’s less than perfect. Don’t try too hard to be the “nice guy” because women rarely choose lovers that appear to be “nice guys.”

Still fear the small talk?

I don't blame you.

After all, small talk is terrifying, boring and awkward.

Worse still, when the small talk falls flat, it practically kills your chances of getting past the first drink, let alone a second date or hot, steamy sex.

But what if you could make small talk sexy?

What if you could make a small change to your small talk technique, to turn her on, hanging off your every word, and fantasizing about getting you into bed?

It sounds crazy, but it's just simple female psychology...

... and it's how you can turn a previously cold woman into a crazy, horny chick who is willing to fight off other women to get into your pants.

Yes, even the girls who previously placed you in the dreaded "friend zone" are no longer immune.

Of course, this should be used ethically, and sparingly, but when you're tired of getting knocked back while you watch "average" guys getting laid all around you, then this is your secret weapon to success with women that were previously "out of your league."

[To find out more, watch this free video.](#)